

BookMeIn2 App - Terms of Use and Privacy Statement as at 15 November 2019

The BookMeIn2 App is part of a service offered via conference and exhibition organisers.

The BookMeIn2 lead tracking service is only available to exhibitors at conferences and exhibitions that have contracted with BookMeIn2 to provide such lead tracking service.

The specific conference or exhibition organiser determines the terms under which you as an exhibitor can use the BookMeIn2 app.

When using the BookMeIn2 app, it is your responsibility to ensure that you have a valid log-in for any event you intend to use the application with.

The provision of the log-in is the responsibility of the relevant conference or exhibition organiser.

You are responsible for the content, security and control of the data entered under your log-in.

As a consequence, you, the user of this app, have a duty of care to keep your log-in information secure and to not share it with anyone else.

You are responsible for all privacy and GDPR compliance regarding any personal data that is entered in to the application via your log-in. We draw your attention to, and suggest you become aware of, the legislation regarding any comments associated with a data subject or the use made of any such personal data under the various privacy legislations that apply in your territory.

BookMeIn2 and its associate organisations are NOT responsible for the accuracy, use or security of any data entered under your log-in.

You accept that you are aware that the information entered to the BookMeIn2 system can be stored in both on the BookMeIn2 servers hosted in the Internet cloud and locally on the device you used to enter the information. Information is stored locally so that if a secure connection cannot be made to the BookMeIn2 servers it is not lost. After updating the BookMeIn2 servers the data remains on your local device and it is your responsibility to delete it from the device when you have no more need for it.

BookMeIn2 accepts no liability for any use made of the data entered in to and stored in any part of the system.

It is your responsibility to ensure that any Personal Information (as defined in the GDPR and other privacy legislation) was given voluntarily and knowingly by the data subject. You agree to indemnify the providers and developers of BookMeIn2 for any costs or penalties associated with inappropriate use of the data entered under your log-in.

Information entered in to BookMeIn2 and stored on the BookMeIn2 servers will be kept for a minimum of 21 days following the end of any event, after which time it will be securely deleted. As mentioned before it is also stored on the mobile device and it is your responsibility to delete this data as appropriate.

Information entered under your log-in and stored on the BookMeIn2 servers will only be made available to you, your organisation's designated exhibition stand manager, the conference or exhibition organisers and any relevant authorities as dictated by law.

Information stored on your local device will only be available to you or your exhibition stand manager after the event and in accordance with the agreement between your organisation and the conference or event organiser.

If the local device is used by two people with different log-in's then any data stored locally by the first person will automatically be deleted (even if it has not been uploaded to the BookMeIn2 servers) when the second person logs in.

BookMeIn2 do not accept any liability for loss or damage to any data entered by you into the system whether it is stored on the BookMeIn2 servers or locally on your own device.

The information you enter and upload is stored on servers based in the UK. Any data entered via your mobile device is also stored on your mobile device and will travel with that device. As a consequence, it will be your responsibility to safeguard and control that data under the terms of any privacy legislation in terms of its physical location.

This version of BookMeIn2 runs on Android and iOS phones and tablets. It does not run on other phones or desktop computer environments.

By using this app you agree not to copy or disassemble it in any way.